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Press Release

Department of Management Studies and Industrial Engineering of IIT (ISM) Dhanbad Hosts 3-Day Dealers Development Program for HPCL

The Department of Management Studies and Industrial Engineering (DMS&IE) of IIT (ISM) Dhanbad successfully organized a 3-day residential Dealers Development Program for Hindustan Petroleum Corporation Limited (HPCL). The program was inaugurated with the esteemed presence of Prof. M.K. Singh, Dean (Academics), and Shri Debjit Mitra, Senior Regional Manager, HPCL.

Prof. Shashank Bansal, Program Coordinator, and Prof. Himanshu Gupta, Program Co-coordinator, emphasized the program's aim to empower HPCL dealers by enhancing their leadership and managerial capabilities.

The intensive program focused on key areas such as self-awareness, marketing strategies, financial acumen, communication skills, and emotional intelligence, equipping participants with the tools to drive their businesses forward effectively.

The initiative underscores the commitment of the Department and HPCL to fostering professional development and strengthening industry relationships.

Rajni Singh
Dean (Corporate Communications)